



### LEADERSHIP IN THE CLOUDSTM

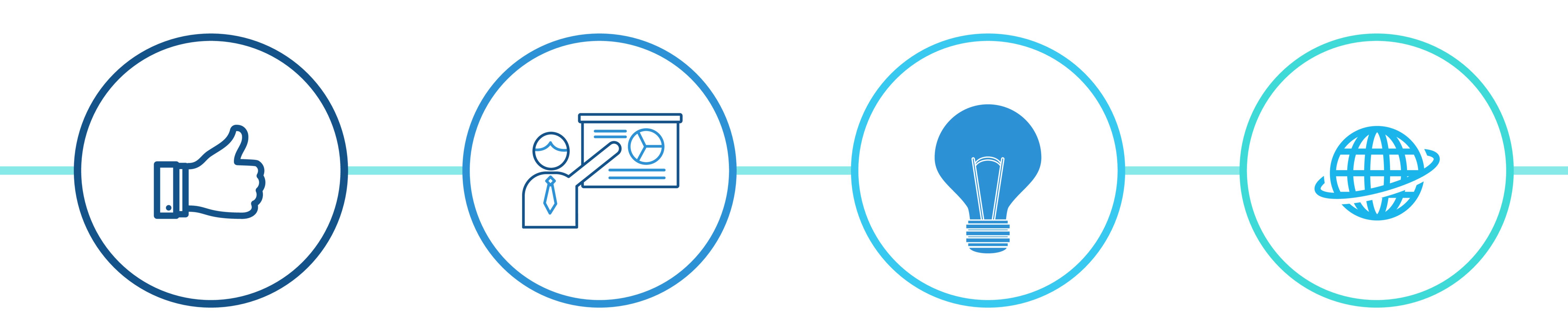
Leadership in the Clouds™ is a global management and corporate consulting firm using technology to provide strategic consultancy for corporations, privately owned businesses and nonprofit organizations focused on increasing sustainable profitable growth.

#### COMPANY OVERVIEW

Leadership in the Clouds<sup>™</sup> also develops established and prospective leaders through education, creating spaces for diversity, inclusion and equity through leadership training workshops, eLearning, 1:1 coaching, and community engagement strategies to develop a healthy and productive company culture.

## HOW WE DO IT

We analyze gaps, learn best practices, then implement processes to help you drive success.



#### WORKSHOPS & WEBINARS

What are you doing well? What sets you apart? What are your good qualities?

#### CONSULTANCY

Where do you need to improve? Creating your Company Personal Blueprint

#### 1X1 COACHING

What are your goals? Are demands shifting? How can your skills be improved?

# LEADERSHIP TRAINING & RETREAT

Develops established and prospective leaders through education

# CAPABILITES & INDUSTRIES



Our diverse pool of thought leaders are global powerhouses who advise in over 24 industries with a proven track record of success. Innovative, analytical and data driven, Leadership in the Clouds™ consultants actively engage real time solutions to transform companies that are looking to scale up.

AREAS OF EXPERTISE

Strategy

Growth

Customer Insight

Talent Acquisition

Retention

Operations

IT/Technology

Human Resources

Digital Marketing

Finance & Accounting



## WORKSHOPS

The LITC™ Model is an interactive learning experience. We provide an option of attending in person or participating remotely.

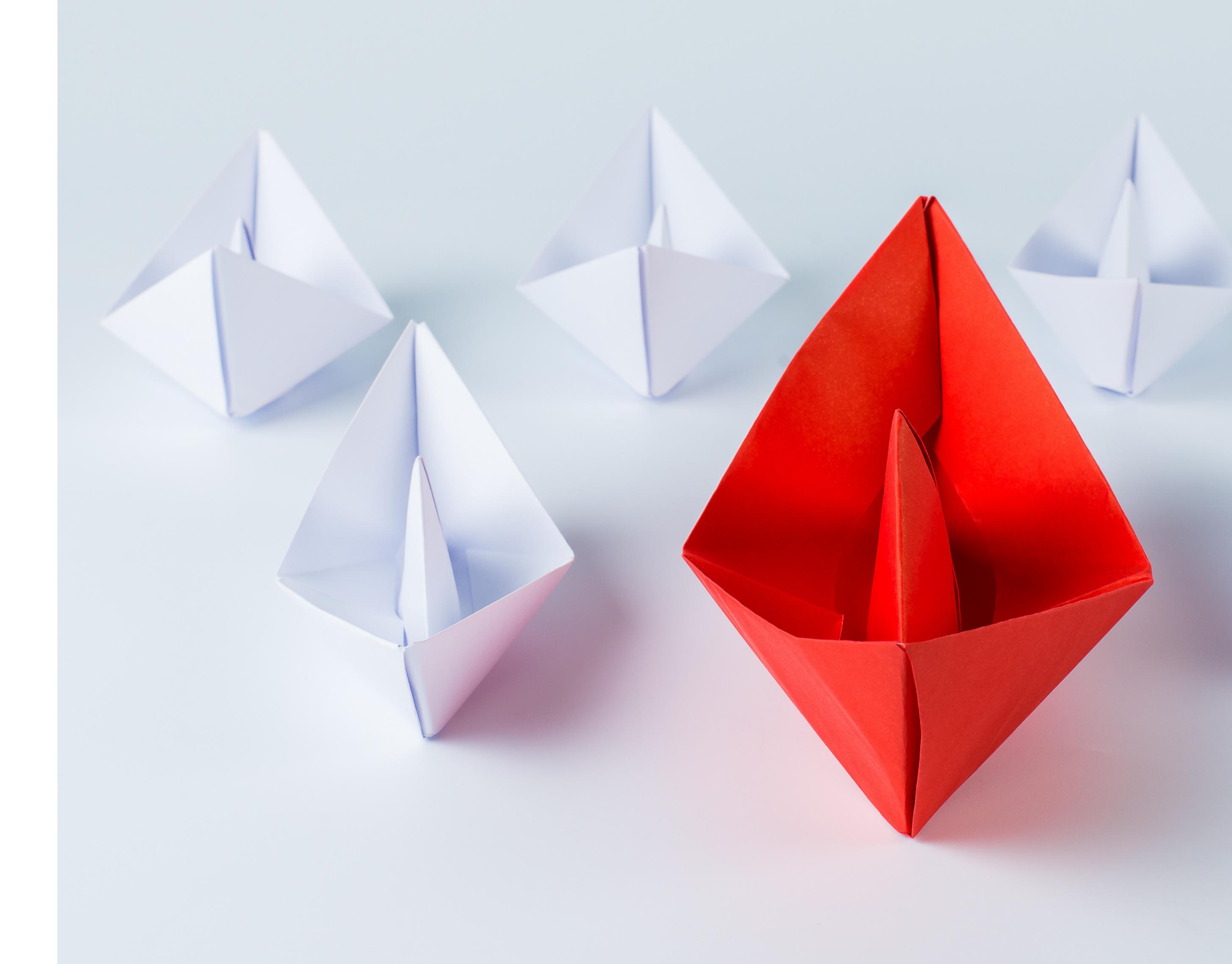
Both options are affordable solutions to the challenge of using time efficiently while minimizing travel costs without losing the interactive experience or the ability to network and build new contacts.

Workshops/Webinars provide best practices that participants can implement immediately in their workplace or their careers for professional and personal development. Our boutique conference style sessions provide attendees with the ability to gain knowledge from subject matter experts.

## CURRENT WORKSHOPS

- Knowing How to become the Better You!
- No Dreams, Just Goals!
- Creating your Personal Blueprint
- Liderazgo 1.0: Dándole Forma a Tu Liderazgo
- Identify your Sales Sweet Spot
- Stress Assessment: Using EQ Strategies/Adapting to change
- Cognitive Diversity
- A Game Plan for Life©
- Building the Tapestry We Call Home

\*Can be given in English or Spanish



### Leadership

- Emotional Intelligence
- Cultural Awareness
- Diversity & Equity

#### Finance

- Fundraising
- Budgeting and
   Planning
- Business Growth
   Planning

## Technology

- Cyber-Security
- BusinessTechnology
- Cloud based
   Systems

## Marketing

- Digital Marketing
- Communicating
- Marketing for your Career

#### Sales

- Basic Sales Training
- Customer Service
- BusinessDevelopment

#### Electives

- Stress/Self-Management
- Professional Development
- Civic and Community Engagement
- Talent Recruitment & Retention
- Nutrition & Health

# EVOLVEC

A digital-based mode of learning that fits your lifestyle today and in the future.

eLearning is the talk of the day for the great benefits it has on the process of self-improvement. It is an affordable, comprehensive, and effective way to gain insights and level-up to succeed.

Session Leaders/Subject Experts, Five focus areas, Optional electives, 45-minute sessions, Learning materials, Evaluation, Self-assessments, 1:1 coaching session, Learning Library, Certificate, Master Class Invitations

# LEADERSHIP TEAM



PAT MARTINEZ

CHIEF EXECUTIVE OFFICER
LEADERSHIP STRATEGIST



CHIEF OPERATING OFFICER
MARKETING STRATEGIST



NYDIA LEBRON
CHIEF DEVELOPMENT OFFICER
IMPACT STRATEGIST

TO SCHEDULE A COMPANY PRESENTATION CONTACT BRIGETTE AT ADMIN@LEADERSHIPINTHECLOUDS.COM

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We believe that it all begins with Leadership.

Creating change that ignites innovation and generates an environment for success.

Leadership development and sustaining talent from the classroom to the board room –

is our blue-print for success.

# Thank you and we hope to have the opportunity to partner with you.